

# I DID A MITZVAH TODAY

*for my brothers & sisters in Israel*




YOUR GOOD DEED CAN HELP  
PROTECT A SOLDIER IN ISRAEL



YOUR SPIRITUAL CONTRIBUTION  
CAN MAKE A PHYSICAL IMPACT

#MITZVAHFORISRAEL





As these lines are being written, our Twitter feeds, Facebook accounts, e-mail inboxes, evening headlines and phone lines carry ominous reports of troubled times ahead in Israel. Our extended Jewish family is under fire. Rockets are raining down on Israeli cities and towns, and war looms. And every Jew is asking him or herself: What can I do to help? Is there anything we can do? Most of us are hundreds or thousands of miles away, in our own communities. Yet our very being cries out: What can we do?

**The Lubavitcher Rebbe**, Rabbi Menachem M. Schneerson, of righteous memory, taught us that yes, there is something we can do. The Rebbe taught us the power of a Mitzvah.

On the eve of the Six-Day War in 1967, when the entire world predicted Israel's demise, the Rebbe initiated the Tefillin campaign, and assured us that great miracles are in store. He quoted the divine promise that in the merit of the Mitzvah of Tefillin, "All the nations of the world will see that the name of G-d is called upon you, and they will fear you"

**Let us not underestimate the power of good!**

With a single good deed on our part, here and now, we each can contribute toward the victory and safety of our fellow Jews in Israel.