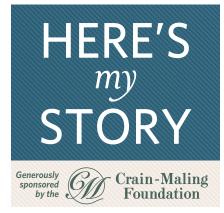
USSUE ערב שבת פרשת ויחי, י״ג טבת, תשפ״ב 466 Erev Shabbat Parshat Vayechi, December 17, 2021



THE SEVEN-YEAR-OLD PHILANTHROPIST MR. MARTY JACOBS

y father-in-law, Reb Yankel Katz, was an exceptional

person, who enjoyed an exceptional relationship with the Rebbe. This relationship actually started with the Previous Rebbe, back when my father-in-law was just a boy, living in turn-of-the-century Chicago.

He told me that when he was seven years old, he did not like going to synagogue with his father. His father had Lubavitch roots, wore a long black coat and had a beard, but did not consider himself an adherent. In fact, he didn't very much like *chasidim*, or more accurately, he didn't like the *chasidic* school of thought. The synagogue he attended was filled with people who were similarly opposed to it. Young Yankel Katz, however, was very attracted to Chasidism, and didn't feel comfortable there.

So, one day he walked into a shul that prayed with the *Nusach Ari* liturgy — in accordance with Chabad custom — and he liked it. It was at that shul that he first heard about the Previous Lubavitcher Rebbe, Rabbi Yosef Yitzchok, who had not yet come to America. By the age of eight, he was sending letters to the Rebbe in Europe, along with some change as a charitable donation, and the Rebbe himself would respond. It was then, he said, that he started getting very interested in Lubavitch.

It wasn't until 1929, however, that he finally had an opportunity to meet the Rebbe, who made a stop in Chicago while visiting the US that year. And after the Rebbe moved permanently to the US in 1940, his connection to him, and eventually to his successor Rabbi Menachem Mendel, grew even stronger.

Often, a Rebbe doesn't hear much good news; his followers turn to him when things are bad. The Rebbe



himself once said as much to my father-in-law: "I am a *tzaros Rebbe* — a misfortune Rebbe. When someone has troubles, I hear about their troubles; when there is good news, sometimes I might hear about it." So one of the things my-father-in-law thought he needed to do was to cheer the Rebbe up with good things.

To him, they weren't just Rebbes; he saw them as his friends. The Previous Rebbe used to tell him the same: He had many *Chassidim* but very few friends, he said, and he viewed Yankel Katz as a friend — *yedidi*, in Hebrew.

He was also a very significant and early supporter of Lubavitch, not just as an eight-year-old boy sending change, but continuing throughout his life. After his passing, we learned that when the Previous Rebbe arrived in America, my father-in-law gave him a checkbook to use, with every check signed but with no amounts filled in. Even his family didn't know that he had done so — he simply would not talk about the charity he gave.

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EVENTS. IDEAS. Marking 70 years from the anniversary of the Rebbe's leadership, each week, **PERSONALITIES.** *IEM will be focusing on one event, idea or personality in the Rebbe's life.*



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However, not long before his death, he revealed something that he wanted me to know. He said that in 1940, he received a call from the Previous Rebbe, asking him to donate a particular amount of money. Without even questioning what the money would be used for, he wired the entire sum.

The next Jewish holiday after that, he came to New York to spend the Yom Tov in the Rebbe's synagogue, which was in the newly purchased building at 770 Eastern Parkway. "This is your building," the Rebbe told him. "It's your donation!" I don't know what the amount was, but that wire funded at least part of the purchase of 770.

But other than that, my father-in-law did not discuss his charitable contributions. He wanted nothing in return for his donations. As he said, "No building names, no plagues, no dinners, no memorials." His tzedakah needed no special recognition; it stood on its own.

I had some interesting experiences of my own with the Rebbe, Rabbi Menachem Mendel Schneerson, including one that also concerns tzedakah. I was in Japan on business and Reb Yankel must've mentioned to the Rebbe that I would be in Tokyo. Before Shabbat, I received a phone call at my hotel from Rabbi Berel Levy of OK, the kosher certification agency.

"This is Berel Levy," I heard as I picked up the phone. "Do you know who I am?

"Yes, I know," I replied. We had met very briefly years earlier.

"I'm in the Philippines on matters of kosher supervision, and will be here for Shabbat, but the Rebbe asked that I call you," he began, before getting straight to the point: "He is very concerned. The Tokyo Jewish community is planning on building a new synagogue and there is some disagreement among the members as to whether they will include a mikveh in the new building.

"The Rebbe knows you're in Tokyo and that you'll probably go to the synagogue for Shabbat. While you're there, you'll probably make a donation, and the Rebbe said he wants to partner with you in your tzedakah. He is asking you to make clear that your donation is for the new *mikveh*, and to write a letter to the community about the importance of the mitzvah of mikveh, noting

> Mazal tov to Sarah Leah and Yitzy Field on the birth of their daughter Eva Malka

> > 28 Kislev

With blessings for gezunt and tremendous nachas!

that your contribution is being made in partnership with the Lubavitcher Rebbe."

Of course, I did as he asked, and I wrote a letter about my donation for the Tokyo mikveh, in English. I asked that the letter be posted somewhere publicly in the building, and when I came back on Sunday or Monday, I saw that it was.

After I returned home, I didn't give much thought to the trip. A few months went by, and I got a call at my office in Washington, D.C., which was then located at 1700 Pennsylvania Avenue, just down the street from the White House, from someone who said he was in town. He explained that he had just attended a meeting in the White House and wanted to come see me. "The Rebbe owes you money," he said.

When he arrived at the office, the man gave me a hundred-dollar bill and an explanation: "The Rebbe said that you donated some *tzedakah* in Tokyo, and this is his share."

That was how I once gave *tzedakah* in partnership with the Rebbe. I don't know what kind of impact my letter had, but my understanding is that there is a *mikveh* in Tokyo today.

Mr. Marty Jacobs is an attorney who resides in Bal Harbour, Florida. He was interviewed in June of 2012.

This week in....

לע"נ ר' ישראל יעקב וזוגתו מרת קריינא ע"ה לאקשין

> 5719-1958, in a letter to a newlywed, the Rebbe wrote that he was "greatly astonished" to learn that when the chasid was in the middle of sharing a chasidic discourse at his wedding, he was interpreted and unable to finish. "Although there are others who have supported this custom [of interrupting the groom while he is speaking] so those [who don't have anything to share] won't be embarrassed, we should only adhere to the directive of my father-in-law, the [Previous] Rebbe, who instructed to complete the entire discourse... It would be worthwhile to publicize this." 17 Tevet

1. Igrot Kodesh vol. 18 page 147

with the

MY ENCOUNTER While we have done our utmost to authenticate these stories, they reflect the listener's recollection REBBE and interpretation of the Rebbe's words.

ואתה תצוה... להעלות נר תמיד

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