# **Education & Sharing Day**

11 Nissan • April 12, 2022

Celebrating 120 Years 



The Rebbe Rabbi Menachem M. Schneerson



President Barack Obama with a delegation of Chabad-Lubavitch emissaries and educators. March 2015.

# The Core Of Education

Education is the most essential ingredient in the development of humanity.

The Rebbe, Rabbi Menachem Mendel Schneerson, taught that education cannot be limited to the mere acquisition of knowledge—it must also focus on building virtuous character. By teaching the youth moral and ethical values they are given the solid foundation upon which their knowledge can stand, motivating them to use their amassed knowledge for the betterment of society and not to its detriment.

In the late 1970s, representatives of the state and federal governments and legislatures recognized that the Rebbe's emphasis on education has been of great benefit for the wider public of the United States and, indeed, the world. As a result, the U.S. House of Representatives declared 1977 as a national "Year of Education." In April of the following year, Congress passed a joint resolution to proclaim the Rebbe's seventy-sixth birthday as "Education Day, U.S.A." and President Jimmy Carter signed the proclamation into law.





The Rebbe gives children coins to give to charity

Since 1978, Education Day, U.S.A. has become an annual national event, spearheaded each year with a new proclamation by the president calling on all Americans to increase energy and dedication to the education of their youth. This important date has also been instituted at the local city, county and state level across the country, with many mayors and the governors of all 50 states calling on their citizens to do the same.

With the Rebbe's urgent message positively impacting people around the world in growing number, in subsequent years, many more countries (Canada, England, France, Australia, Jamaica, among others) chose to honor the Rebbe's contribution to their society by recognizing his birth date as a time to reflect on the importance of ethical character building and moral education.

'Education Day' Is thus an opportune time to join governments around the world in dedicating a special 24 hours to focus on the education of our children, its impact on our society, and its deeper meaning for all humankind.



*International and US and Canada Scrolls Of Honor celebrating the Rebbe's 85th birthday, April 10, 1987, calling on humanity to strive for higher ethics and morals.* 

#### **United States of America**



"Today, we mark the legacy of Rabbi Menachem Mendel Schneerson, the Lubavitcher Rebbe, a guiding light of the international Chabad-Lubavitch movement and a testament to the power and resilience of the human spirit. A witness to some of the 20th century's darkest events and greatest tragedies, he devoted his life to bringing healing by advancing justice, compassion, inclusivity, and fellowship worldwide. A tireless advocate for students of all ages, he sought to foster exchange, understanding, and unity among all people."

> President Joseph R. Biden Jr. March 23, 2021

"Education and Sharing Day recognizes the remarkable efforts of Rabbi Menachem Mendel Schneerson, the Lubavitcher Rebbe, to use values-based education to drive our Nation's children toward the American Dream. As an educator, Rabbi Schneerson understands that education is incomplete if it is devoid of moral development. Working through a spirit of optimism, he strives to teach children to be honest, civil, respectful of differences, and self-disciplined, in addition to being intellectually rigorous.



President Donald J. Trump April 11, 2017



"Few have better understood or more successfully promoted these ideas than Rabbi Menachem Mendel Schneerson, the Lubavitcher Rebbe, who emphasized the importance of education and good character. Through the establishment of educational and social service institutions across the country and the world, Rabbi Schneerson sought to empower young people and inspire individuals of all ages. On this day, we raise his call anew."

> President Barack Obama April 5, 2009



"Education and Sharing Day honors The Rebbe and emphasizes our commitment to teach the next generation of Americans the values that make our country strong. The Lubavitcher Rabbi believes that society should "make a new commitment to kindness," and he helped to establish education and outreach centers offering social service programs and humanitarian aid around the world."

> President George W. Bush March 30, 2007



"Rabbi Menachem Mendel Schneerson, the Lubavitcher Rebbe, well understood the importance of nurturing the heart along with the mind. Throughout his long and rich life, he believed that the education of our young people would only be successful if it sought to build character as well as intellect, if it taught the lessons of honesty, tolerance, and good citizenship, as well as language, math, and science."

President William J. Clinton April 11, 1995



"It is fitting that we honor Rabbi Schneerson and acknowledge his important contributions to society. Our great Nation takes just pride in its dedication to the principles of justice, equality, and truth. Americans also understand that we have a responsibility to inspire the same dedication in future generations. We owe a tremendous debt to Rabbi Schneerson and to all those who promote education that embraces moral and ethical values and emphasizes their importance."

> President George H. W. Bush April 16, 1989



"One shining example for people of all faiths of what education ought to be is that provided by the Lubavitch movement, headed by Rabbi Menachem Schneerson, a worldwide spiritual leader who will celebrate his 80th birthday on April 4, 1982. The Lubavitcher Rebbe's work stands as a reminder that knowledge is an unworthy goal unless it is accompanied by moral and spiritual wisdom and understanding. He has provided a vivid example of the eternal validity of the Seven Noahide Laws, a moral code for all of us regardless of religious faith. May he go from strength to strength."

> President Ronald W. Reagan April 5, 1982

"The Congress recognizes a need for the Nation to set aside on the calendar a day devoted to the importance of education to the lives of its citizens and to the general well-being of the Nation; [world] Jewry marked in 1977 the seventy-fifth birthday of the revered and renowned Jewish leader, the head of the worldwide Lubavitch Movement, Rabbi Menachem Mendel Schneerson. . . I am delighted that "Education Day -U.S.A." falls on your birthday. It is a most fitting coincidence and I would like to take this opportunity of extending to you my personal best wishes for many more years of good health and fruitful work."



President Jimmy Carter 1978



"Your efforts on behalf of education... have greatly benefited and strengthened our society. By giving direction to the movement's commitment to present Jewish tradition, you have perpetuated a legacy that is a source of comfort and courage to many of our citizens"

President Gerald R. Ford January 17, 1975



"Your dedication to the teaching of your Faith has made the Lubavitch movement an asset not only to the Jewish religion, but to all citizens. Steadfastness in religious belief has been a central sustaining force in American life, and your contribution to the moral and spiritual strength of our society has been particularly significant."

> President Richard Nixon 1972

#### A selection of messages from leaders around the world

# England



The Luhavitcher Rebbe was an influential and visionary leader. He was respected and admired throughout the Jewish community and beyond. His loss to the community is immeasurable.

During his life the Lubavitch Movement's work was recognised globally and he established community and educational links across the world. The United Congress has already acknowledged his work with a Congressional medal. I am honoured to be associated with the Rebbe.

I wish everyone attending an inspirational event.

Prime Minister Tony Blair July, 1997

# South Africa



"Education and Sharing Day recognizing the remarkable efforts of Rabbi Menachem Mendel Schneerson, The Lubavitcher Rebbe, to use values - education to drive our children toward the fulfillment of our South African dream. As an educator Rabbi Schneerson understood that education is incomplete if it is devoid of moral development. Working through a spirin of optimism, he strived to teach children to be honest, civil, respectful of differences, and self - disciplined, in addition to being intellectually rigorous."

> Mayor Herman Mashaba March 21, 2008

#### Australia

"Dear Rabbi Schneerson,

On this auspicious occasion of your eighty-fifth birthday I am happy to join with my friends in the Australian Jewish community in extending to you my best wishes.

The dedication which you have shown in your long life of service to Jews and non-Jews alike is well known and admired in Australia.

May your birthday be a happy one and your valuable work for the betterment of the world community continue to thrive."



Prime Minister Bob Hawke April 7, 1987

#### Jamaica



"The Rebbe, Rabbi Menachem Schneerson, a global spiritual leader who dedicated his life to the betterment of mankind, provided shining example of what education ought to be for all people... The Rebbe was a tireless advocate for youth around the world, emphasizing the importance of education and good character, and instilling hope for a brighter future into countless people across the globe."

> Governor-General of Jamaica Sir Patrick Linton Allen April 16, 2019





הרכי מליובאוויטש הוא אחד המורים והוגי הדעות הפוריים והמעמיקים ביותר בתולדות הדורות האחרונים, שכתב ופירש בכל תחומי התורה, התלמוד ההלכה והקבלה. ברבבות שיחותיו, באלפי מאמריו, באין־ספור אגרותיו הוא מאיר באור מיוחד ומקורי את כל הנושאים הקשורים בעולמה של היהרות.

הוא ראה צורך לשלב את ערכי הנצח של עמנו, לערבות הדדית, אחריות אישית, צדק ויושר. על ההורים והמחנכים כאחר, לחנך את ילדינו לאורה של מורשת ישראל. להעניק להם את הידיעה וההכרה שיש תכלית לבריאתם, ומטרת בואם לעולם היא למען עשיית טוב וחסר.

רמותו הקורנת מלווה את עם ישראל גם עכשיו ומשנתו הרוחנית היא לפיד האש המאיר את דרכנו.

בי״א בניסן, יום הולדתו של הרבי, אנו שבים וקוראים את קריאתו לחינוך אמת. להשקיע מאמץ להעמיק את היסודות הערכיים לקיומה של החברה כולה בישראל. ביום הזה, אנו שבים וקוראים את קריאתו לחינוך אמת ומקדישים אותה לדמותו.

כילד רך בשנים, זכיתי להתחנך בגן חכ״ר שנוסד על פי דרכו - אהבת ישראל ואהבת אמת.

Minister of Education, Naftali Bennett March 3, 2018





"The Lubavitch movement through hundreds of educational and cultural centers across Canada, throughout north America and indeed, around the world dedicates itself to preserve protect and foster universal values essential to humanity."

Prime Minister Brian Mulroney April 10, 1987

# King-Vaughan



It is a pleasure to recognize the Rebbe's outstanding and enduring contributions to education. Education and Sharing Day serves as a reminder of the importance of education as the foundation of a healthy community, and a celebration of the work done by individuals in advancing education for character building, nurturing community, and the promotion of social justice.

> Ontario Minister of Education, Stephen Lecce March 24, 2021

#### Ontario



as you celebrate Education and Sharing Day on the 119th Birthday of the Lubavitcher Rebbe, Rabbi Menachem Mendel Shneerson.

Rabbi Menachem Mendel Schneerson believed that every child should receive an education that would give them the opportunity to succeed.

My government and I share your belief in the power of education.

It is the best investment we can make in the future of our young people — so they can take their place as the next generation of leaders, thinkers, professionals and skilled workers.

Premier of Ontario, Doug Ford March 24, 2021

### Vaughan-Woodbridge



Rabbi Menachem Mendel Shneerson 119 birthday of Lubavitcher Rebbe Education and Sharing Day . . Your leadership and mentorship is a true inspiration. Your dedication and devotion to education reinforces the common bonds of the community and lifts us to our highest ideals. Your commitment and achievements are celebrated internationally and serve as an excellent example to future generations.

Education and Sharing day is an opportunity to reflect on the contributions made by those before us who strongly believed in promoting education, inclusion, and diversity. Your legacy will live on forever."

> Member of Provincial Parliament , Michael Tibollo March 24, 2021

# **City of Vaughan**



"...one of the leading global advocates for the advancement of education, the Lubavitcher Rebbe, Rabbi Menachem Schneerson, stressed the importance of moral and ethical education as the bedrock of humanity and the hallmark of a healthy society, and strongly urged that education be reinforced by the inculcation of strong moral values."

> Mayor of Vaughan, Maurizio Bevilacqua March 8, 2021





"Education must put greater emphasis on the promulgation of fundamental human rights and obligations of justice and morality, which are the basis of any human society."

> The Rebbe April 18, 1978

