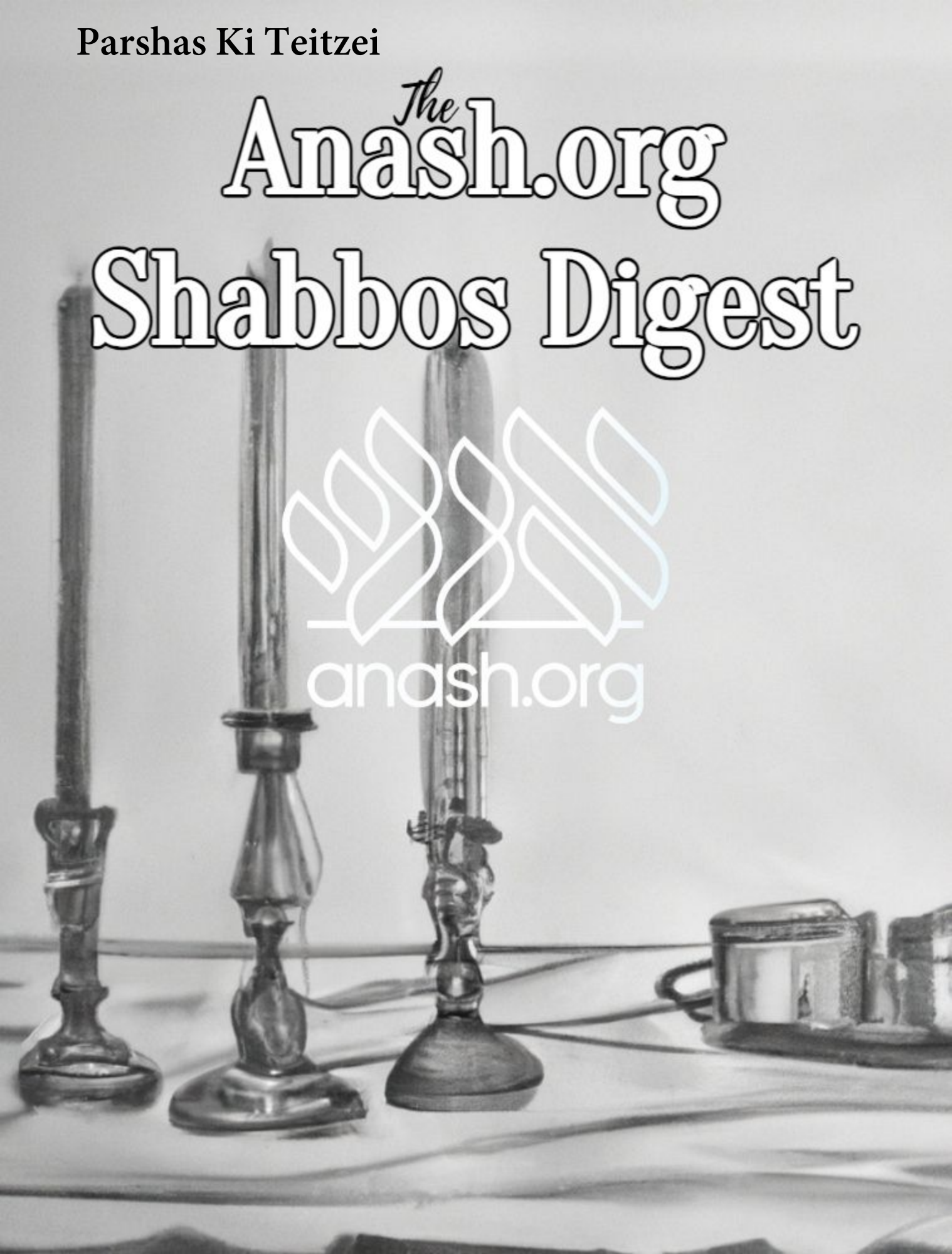


Parshas Ki Teitzei

The
Anash.org

Shabbos Digest



ONE WOMAN'S DREAM CREATED A HUB FOR ALL CROWN HEIGHTS MOTHERS

NEWS ה' אלול ה'תשפ"ג - AUGUST 21, 2023



Being a mother in a community full of thousands of women with children can, ironically, be a very isolating experience. One woman from Crown Heights took the onus upon herself to do something about it.

By: Anash.org reporter

For years, women raising children in Crown Heights were surrounded by thousands of other mothers just like them, but many felt like they were at it alone.

For an average mother in Crown Heights, there is a lot of time she is raising her children on her own. Things like the long months of cold weather and the absence of public child-friendly spaces to go to

locally, really create a culture of isolation and sometimes loneliness for many Crown Heights mothers.

The experience of motherhood, is an exhilarating, intense, exhausting, and mainly uninterrupted one, for a large chunk of years for many women. Having a strong support system from the people who are intimately aware of what they're going through, is a key factor in the happiness and success of their parenting.

Over the years, there were resources slowly being offered, and organizations being created to support the mothers of Crown Heights, but there was still no cohesive place to access all that was available. Mainly, there was no physical space to go to and celebrate the joys and challenges of motherhood.

When Mrs. **Mushka Leiter** saw that there was no virtual place to access the various resources available to women, she created the website [MothersOfCrownHeights.org](https://www.MothersOfCrownHeights.org). The website began as a compilation of everything available to the mothers in Crown Heights, from when a woman was expecting through birth and postpartum.

The website has lists of doctor referrals, phone numbers to any type of health practitioner a family might need, resources for those struggling with mental health issues, *gemachs* for

everything- from brio pillows to noise cancelling headphones, indoor play places all over Brooklyn, and tons of help for mothers before and after giving birth.

“The website was getting a thousand views a month, and I kept hearing from grateful mothers how helpful it was,” shares Mrs. Leiter. “The more the website grew, and the more I heard directly from the women, the more keenly I felt how sorely the community was lacking a physical space for mothers to gather and commune in.”

Hence, the dream of Miriam’s Motherhood Center came into being three years ago. It would be a place for mothers to find their village. There would be a playroom, there would be educational courses and movement classes, and most of all, there would be friendship.

“The initial planning stage began two years ago. It would be a place for mothers to find their village. There would be a playroom, there would be educational courses and movement classes, and most of all, there would be community,” Mrs. Leiter said.

“The initial planning stage began three years ago. My husband and I spent over a year finding the right space, renovating, and fundraising to open the center,” she said.

“We named it after my grandmother, Mrs. **Miriam Friedman**, of blessed memory, who had recently passed away and was a proud mother to many wonderful children role model to so many.”

Two short years ago, the center opened to the public. It has a beautiful state-of-the-art playroom for mothers who can spend time there meeting others and bring their young children four and under to play in. The room is open every day, all day, and is exclusively for children who come with their mothers.

Devorah Tamir, a mother from Crown Heights, began frequenting the center and found in it a haven.

“I want to thank you for all you do at Miriam’s Motherhood Center,” she said. “It’s been the missing piece in my life since becoming a mother, and I’m truly grateful to have this space and the opportunities that come with it.

Another integral part of the program is the extensive education it provides to women about every stage of parenthood. There are courses on Taharas Hamishpacha, monthly childbirth education classes, postpartum support groups, CPR refresher classes, and *shiurim* on various Torah subjects.

“We also offer Mommy & Me, and Music & Movement weekly events where women can come with their infants and toddlers and spend an enjoyable and relaxing time in the company of other adults. The kids have playmates, the mothers have a group of peers at the same stage as they are, and everyone has a really nice time,” says Mrs. Leiter.

Aside for the playroom, the center is equipped with a studio that hosts multiple exercise classes. The classes offer babysitting on site for the women attending and range from Pilates, to core strengthening, to yoga classes.

WE NEED A FRANK TALK ABOUT TZNIUS AND BEARDS

NEWS י"ז אלול ה'תשפ"ג - AUGUST 24, 2023



Article by Rabbi Gershon Avtzon: When I told a few of my close friends of my Hakhel Hachlata to write monthly Op-Eds on Chinuch-related issues, I was warned that there are certain topics that one must stay away from. The two main topics were Tznius for girls and women and beards for boys and men.

By Rabbi Gershon Avtzon – Rosh Yeshiva of Yeshivas Lubavitch Cincinnati

As we begin preparing for Rosh Hashana, the time for reaccepting upon ourselves the kingship of Hashem, it is appropriate

to speak about two very important and sensitive topics: Tznius and Beards.

Being open and transparent: When I told a few of my close friends and family members of my Hakhel Hachlata/resolution, to write monthly Op-Eds on Chinuch-related issues, I was warned that there are certain topics that one must stay away from and they automatically turn off the reader as they already have formed a strong emotional opinion on the matter. The two main topics were “Tznius” for girls and women and “beards” for boys and men.

Throughout the year I have listened to this sage advice but as we are finishing this special Hakhel year, I feel it appropriate to share an important Chinuch perspective on the above-mentioned topics. *To be clear: I am not:* 1) writing to vent my personal frustration with the lowering standards in our communities 2) giving a halacha (or mussar) shiur 3) pointing fingers at individuals or institutions. I am writing to share a Chinuch approach to these, and other important halachos and minhagim, that our children may find initially burdensome or restricting.

In my twenty years in Chinuch, I have observed the following pattern. There are certain families that have (generally) managed to instill higher standards in their children in specific areas, even if the children (or families from where they come from) were “regular” in their general standards of Chassidhkeit and Yiras Shamayim. These standards were adhered to even though they were difficult and also demanded a certain level of sacrifice.

I will share two examples: 1) There is one family that is very careful about eating only “split-chicken” and members of this family would have to forgo many meals in Yeshiva that served non-split chicken. 2) I have seen descendants of the “Shalah Hakadosh” who have given up on eating meals where “turkey” was served.

[There are many examples that I can bring. I bring examples of eating, as this area is very important to a Mesivta-age bochur. Many are away from home and this is the only food that they get to eat.]

In the beginning, I wondered how these families were able to instill these values into their children to the extent that even when the children leave their parents' sight and care they hold on to these (seemingly) "*chumros*".

After observing, and asking the talmidim themselves, the picture became crystal clear: These stringencies were presented to, and instilled in, the children a strong sense of honor and pride from the very beginning. They were explained that they are from a special family and that these stringencies are a badge of honor for their special family. Presented in such a way, the children in these families wanted to keep wearing and identifying with, this special badge of honor.

In practical terms: As parents and *machanchim*, we must be aware that there are certain values that we want to instill in our children that will make them look and act different from those which are around them. The way to do that is, not by creating the illusion that it is easy – rather, by constantly (and from a young age) speaking about how special we (as Yidden and Chassidim) are and the pride of wearing these badges of honor.

I once spoke to a group of girls who had difficulties with Tznius. I presented the following scenario: Imagine you walked into the Beis Hamikdash and saw all the Kohanim wearing four garments and one Kohein wearing eight. Would you feel bad for the one that is stuck wearing eight (as opposed to four)? Do you think the person wearing eight garments feels self-conscious or restricted by his extra external garments? They all looked at me and answered: "Of course not! The one wearing eight is the Kohein Gadol and people would risk their lives (knowing that they would have to enter the Kodesh Kadashim) just for the honor of being a Kohein Gadol!"

I smiled and looked at each of those girls and explained to them that as a "Bas Yisroel and Bas Chabad", they are also a Kohein Gadol and the "extra garments" (tznius) that Hashem wants them to wear is an expression of their unique status and position in this world. It had a tremendous effect on those girls.

[On the topic of Tznius, and close to Tishrei, I would like to bring up the following question that I have been wondering: If you daven in 770 on Yom Tov, you will observe the pre (and post) Birchas Kohanim rush in which many frum and Chassidishe couples meet up right outside 770 to ensure that their kids are under the Tallis for Brichas Kohanim. It creates a very sticky tznius situation for all those people (especially bochurim) who are entering or exiting the shul. Is it the right thing and appropriate? I leave the question to each couple to think about and discuss with their Rav.]

The same approach applies to instilling in our boys the importance and pride in always having a full beard: Some have taken the approach to start teaching the boys the many poskim that speak of the severity of the *issur* of trimming or shaving. While I fully agree that

boys should be aware of the Halachik severity and stringency of this important issue, and that having a full beard is not a chumara but rather a din, this approach should be secondary. The primary approach needs to be speaking about the beauty of being a yid and Chassid – and looking like one – and how Chassidim were literally Moser nefesh to have a full beard.

Many years ago, in 5758, I spent a shabbos at the Chabad@Flamingo (Toronto) which is directed by Rabbi and Mrs. **Mendel Kaplan**, It was a frosty shabbao morning and we walked to Chabad Gate (half-hour) to go to the Mikva before Davening. During our walk, Rabbi Mendel Kaplan shared the following: Some of his Balebatim ask him why he walks such a distance – in the freezing weather – just to go to the Mikva. He does not answer them what is says is sefarim about Mikva, rather answers the following: “If chassidim in Russia broke ice to go to the Mikva, I could and should walk the half hour in a warm coat to go to a nice and warm indoor Mikvah.”

It is only after we say “Ata Beachrtanu mekol Ha’amim – Hashem has chosen us from all the nations” that we continue to say “Vikitashtanu B’mitzvosecha – you sanctified us with your Mitzvos”. Instilling a true Geon Yaakov in being a Yid and Chassid of the Rebbe – and then explaining what badges of honor and appropriate actions and behaviors come along with that – is the only way that the values we work so hard to engrain and instill in our children and talmidim will be long lasting and meaningful.

Wishing everyone a Kesiva Vachasima TovA, much Chassidishe Nachas from all your children, and Moshiach now!

If you have comments, questions or ideas, please write in the comment section below or email me directly at rabbiavtzon@gmail.com

BRINGING DOWN GIRLS FOR SHLICHUS? HERE ARE FIVE TIPS

NEWS יז' אלול ה'תשפ"ג - AUGUST 23, 2023



After spending her own time on shlichus, a post-seminary girl writes five tips for shluchim who are looking to hire girls for the upcoming year, and for the girls they hire.

Written by A (Slightly) Burnt Out Post-Sem Girl

With the new year just ahead, many are thinking of how to make this year a meaningful and rich experience. One post-seminary girl who returned from working for shluchim, put together a list of tips for shluchim who are hiring girls to know how best to treat them.

One: Make a proper contract. Before going, make a contract and appoint an intermediary that you both trust, to be available if a situation arises where one party needs an advocate. The contract should contain the agreement regarding the responsibilities of the girl being brought down, her payment, living accommodations, and the standards of yiddishkeit and chassidishkeit you expect her to adhere to. The contract should be agreed upon and signed by both parties, and can be adjusted if necessary.

If there are additional things that need to be done at a certain time, you can ask the girls for help but should always leave them a respectful amount of space and not expect them to say yes or always be available.

Crushing and overloading girls with extra work makes it difficult for them to do the actual job on the contract. If you see there is an overload of work that needs to be done, it is appropriate to hire more people, not just dump it on the teachers and shluchos who come because they are there already.

Two: Make them feel welcome and appreciated. These girls are young and it is likely their first experience having a job; treat them properly and they will respond in kind. The shlucha can make sure to check in on them periodically and see how they are acclimating to the new environment, and make sure they have everything they need.

Small gestures of warmth and kindness go a long way. Things like setting up their apartment with food before they arrive, giving them time to settle in before starting them

working, and giving small gifts for Chanukah, or after big events where they worked really hard, makes them feel seen and appreciated.

Three: Have in-person meetings. The best way to clearly plan out what needs to be done is in person. Set aside a set time to meet and go over the upcoming schedule of events. Phone calls and texts are distracting, especially when they are conducted in the middle of taking care of multiple other things at the same time,

Lots of miscommunications and dysfunctions can be avoided with proper meetings and clear communication. When the girls know what's happening in advance, they know what to expect, what they need to do, and can do their job properly.

Four: Be sensitive and appropriate. You are dealing with young women. Be mindful of the relationship the girls are expected to have with the shliach and the shlucha. Some things will make girls uncomfortable, and having to deal closely with the Rabbi can also be inappropriate in certain circumstances. Be in touch with a mashpia regarding the individual questions you may have regarding your particular situation.

Five: Invest in your future. Lastly, the way you treat your girls this year is an investment in the quality of girls that will be willing to come the next year and every year into the future. Girls share their experiences with friends and the best way to ensure you keep having the great staff that you want, is by treating the ones you have now properly and with respect.

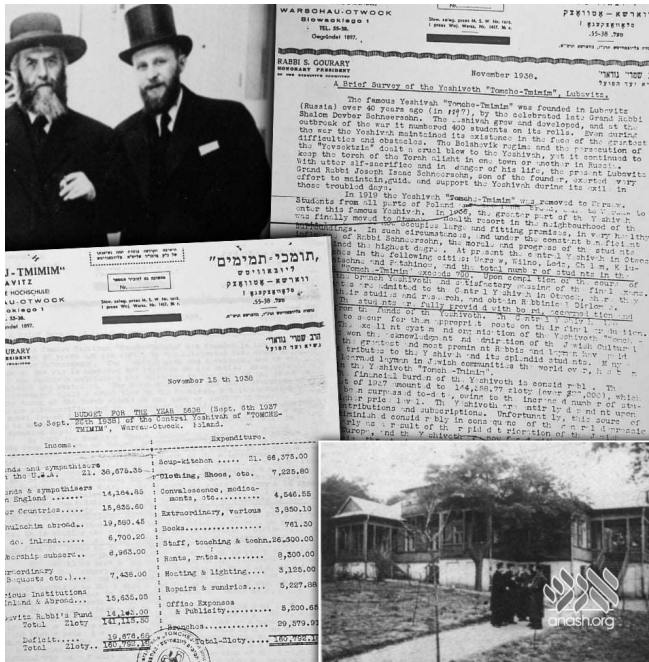
Build a reputation as a fair, kind, and thoughtful employer and girls will be calling you up to come, rather than you having to frantically search each year.

Wishing you much Hatzlocha and Brocha in the coming year, and much success in your shlichus!

Feel free to contact us for any guidance or questions at Spreadtheknowledge@proton.me

THE BUDGET FOR YESHIVAS TOMCHEI TMIMIM...IN 1938

NEWS א' אדר ה'תשפ"ג - AUGUST 23, 2023



In November of 1938, a short few months before the outbreak of WWII, the Rashag sent an urgent appeal in English to America asking for support of the Yeshiva Tomchei Tmimim network in Poland.

By Anash.org reporter

How much did it cost to run a Yeshiva in 1938?

Among the archives of R' Meir Harlig, which are being publicized following his passing, are two fascinating letters that give a glimpse into the world of Yeshivas Tomchei Tmimim prior, and during, World War II.

The letters, written in English, were sent by the Rashag, son-in-law of the Frieddiker Rebbe, to supporters and friends in the USA. Rashag held the title of *menahel* of the Yeshiva, or as translated on the letterhead 'Honorary President of the Executive Committee.'

Written in November of 1938, the appeals were sent just a few brief months before the Nazi's invasion of Poland. Yet, antisemitism was already on the rise, and the letter noted the "rapid deterioration of the Jewish position in Europe."

The second page details the exact expenses of the yeshiva for the proceeding year of 5638 (Sep. 1937 to Sep. 1938), detailing expenses and income in Polish Zloty. The total expenses for the year were 160,792.18 Zloty, which at an exchange rate of 5.31 zl to \$1 USD, would translate into \$30,281.01 American Dollars. Adjusted for inflation, \$30,281.01 in 1938 is equal to \$641,950.92 in 2023.

The budget details the expenses for the soup kitchen (66,375 zl – \$12,500 USD), for clothing and shoes for the bochurim (7,225.80 zl – \$1,360.79 USD), books (761.30 zl – \$143.37 USD), staff and teachers (26,500 zl – 4990.58 USD) and more.

Income came in the form of donations from the USA (38,675.35 zl – \$7283.49 USD), donations from England (14,184.85 zl – \$2671.34 USD), *meshulachim* abroad (19,580.45 zl – \$3738.31 USD), the Frieddiker Rebbe's fund, and other donations, totaling 141,115.50 Zloty, or \$26,575.42 USD.

The remaining deficit was 19,676.68 Zloty, or \$3705.58 USD.

Below is reproduced the full text of the letter sent to supporters, which gives a small glimpse at those years when Torah study flourished and Yeshivas Tomchei Tmimim was a beacon of light, which continued to shine, through its students, long after the Nazis forced it to flee overseas.

A Brief Survey of the Yeshivoth "Tomche-Tmimim", Lubavitz.

The famous Yeshivah "Tomche-Tmimim" was founded in Lubavitz (Russia) over 40 years ago (in 1897), by the celebrated late Grand Rabbi Shalom Dovber Schneersohn. The yeshivah grew and developed, and at the outbreak of the war it numbered 400 students on its rolls. Even during the war the Yeshivah maintained its existence in the face of the greatest difficulties and obstacles. The Bolshevik regime and the persecution of the "Yevsektzia" dealt a cruel blow to the Yeshiva, yet it continued to keep the torch of the Torah alight in one town or another in Russia. With utter self-sacrifice and in danger of his life, the present Lubavitz Grand Rabbi Joseph Isaac Schneersohn, son of the founder, exerted every effort to maintain, guide and support the Yeshivah during its exile in those troubled days.

In 1919 the Yeshivah "Tomche-Tmimim" was removed to Warsaw. Students from all parts of Poland ... to Warsaw enter this famous Yeshivah. In 1936, the greater part of the Yeshiva was finally moved to Otwock ... health resort in the neighborhood of the ... now occupies large and fitting premises, in very healthy surroundings. In such circumstances, and under the constant beneficent influence of Rabbi Schneersohn, the morale and progress of the students has attained the highest degree. At present the central Yeshivah in Otwock has branches in the following cities: Warsaw, Wilno, Lodz, Chelm, Kelushin, Lontschne and Patshinow, and the total number of students in the Yeshivoth "Tomche Tmimim exceeds 700. Upon completion of the course of study in the branch Yeshivoth and satisfactory passing of the final exams, the graduates are admitted to the Central Yeshivah in Otwock, where they continue their studies and research, and obtain Rabbinic Diplomas.

The students are fully provided with board, accommodation and clothing from the funds of the Yeshivoth. The Central Yeshivah also endeavours to secure for them appropriate posts on their final graduation.

The excellent system and organisation of the Yeshivoth "Tomche Tmimim" has won the acknowledgment and admiration of the Jewish Cultural World, and the greatest and most prominent Rabbis and laymen have paid the highest tributes to the Yeshivah and its splendid students. Many leader and learned laymen in Jewish communities the world over, have been student in the Yeshivoth "Tomche-Tmimim".

The financial burden of the Yeshivoth is considerable. The annual budget of 1937 amounted to 144,358.77 zloty (over \$27,000), which: has already been surpassed to-date, owing to the increased number of students and higher price level. The Yeshivoth are entirely dependent

upon voluntary contributions and subscriptions. Unfortunately, this source of income has diminished considerably in consequence of the general depression and particularly as a result of the rapid deterioration of the Jewish position in Europe, and the Yeshivoth are now faced with the most severe economic crisis, threatening their very existence.

The Executive Committee ... desperate struggle in order to maintain the high cultural ... standard of the Yeshivoth, and are compelled to ... those to whom the cause of the Torah and of hundreds of its most ardent students is near and dear to their hearts – PLEASE HELP!

The Executive Committee of the Yeshivoth "Tomche-Tmimim" are confident that Jewish organisations and private sympathisers will rally to their support, and thus prevent the destruction of these Holy Temples.

NEW PHOTO SHOWS REBBE'S RARE CAMP VISIT

NEWS ג' אלול ה'תשפ"ג - AUGUST 20, 2023



A photo released on Sunday shows the Rebbe during his 5720 visit to Camp Gan Yisroel, then in Swan Lake, New York. The visit was one of the only times the Rebbe left NYC after he accepted the *nesius*.

By Anash.org reporter

A photo released on Sunday shows the **Rebbe** during his 5720 visit to Camp Gan Yisroel, then in Swan Lake, New York.

Since accepting the *nesius*, the Rebbe did not leave New York City, in fact hardly leaving Crown Heights besides for visits to the Ohel and other limited occasions. The Rebbe made an exception to travel to visit Camp Gan Yisroel three times: 5716 – in Ellenville, New York, and in 5717, and 5720, in Swan Lake, New York.

A number of pictures from the visits were published in 'B'neos Deshe', a sefer and album about the visits, but the photo released on Sunday was not among them.

The Rebbe is seen in the photo leading a farbrengen during the visit. Holding the microphone for the Rebbe is Rabbi **Meir Harlig**.

Also seen on the stage with the Rebbe are (from right to left): Rabbi Rabbi **Chaim Mordechai Hodakov**, Rabbi **Mordechai Dov Teleshefsky**, ?, Rabbi **Eliyahu Yaichel-Simpson**, Rabbi **Shmuel Zalmanov**, Rabbi **Mordechai Mentlik** (above R' Meir Harlig), Rabbi **Leibel Groner**, Rabbi **Yaakov Tzvi Holzman**.

WHERE ARE OUR COMMUNITY'S LEADERS?

NEWS ג' אלול ה'תשפ"ג - AUGUST 19, 2023



“Where are our leaders?” many people ask. But as the people, we should primarily ask a different question: “Where are the followers?” There are many qualified *Rabbanim* and *mashpiim* to lead us with the Torah as their guide, the question is if we are willing to follow.

By Rabbi Mordechai Lipskier

In this week's *Pirkei Avos* we read the following episode:

Said Rabbi Yossei the son of Kisma: Once, I was traveling and I encountered a man. He

greeted me and I returned his greetings. Said he to me: “Rabbi, where are you from?” Said I to him: “From a great city of sages and scholars.” Said he to me: “Rabbi, would you like to dwell with us in our place? I will give you a million dinars of gold, precious stones, and pearls.” Said I to him: “If you were to give me all the silver, gold, precious stones, and pearls in the world, I would not dwell anywhere but in a place of Torah.”

Why didn't Rabbi Yossei accept the proposal and make it his mission to transform this place into a place of Torah?!

There are certainly many explanations to this but I'd like to share one which my father *a"h* gave. [My father's birthday is this coming week and the bar mitzvah of my son, who is named for my father, is today.]

Notice, taught my father, that the man offered Rabbi Yossei to “dwell *with us* in our place.” He and his community wanted a rabbi who would conform to the place. They wanted an American-style rabbi, one who answers to a board and seeks to please his members by following their whims instead of leading them according to the Torah.

To this, Rabbi Yossei responded: I will only agree to lead a community that is willing to become a *makom Torah*, a place led by Torah.

In this week's *sedra* we have the *mitzvah* to appoint a king. When the Yidden asked Shmuel HaNavi to appoint a king for them he was displeased. Did he not recognize that this was a *mitzvah*?

The Kli Yakar explains that the answer lies in a nuance. The *mitzvah* is to “set a king over you” but they demanded, “give us a king.” The purpose of a king is to be above the Yidden, to lead them and instill the fear of Heaven upon them. This, they did not want. They wanted a king who’d be devoted to them and answer to their needs and wants. And the Kli Yakar adds: “As is the custom to these lands that they accept a *rav* for a certain period of time so that he won’t be revered, on the contrary; he will be afraid of his community and will therefore be forced to placate and flatter them.”

The Rebbe once wrote to Rabbi Shlomo Zalman Hecht: The painful reality is that the community members push and pressure their rabbi, and the rabbi is afraid to take a stance out of fear that he may turn people away from Torah, so he concedes and makes compromises in *Yiddishkeit*.^[1]

“Where are our leaders?” many people ask.

But as the people, we should primarily ask a different question: Where are the followers?

There are many qualified *Rabbanim* and *mashpiim* to lead us with the Torah as their guide, the question is if we are willing to follow.

Am I looking for a rabbi who’ll entertain me in *shul*, or one who’ll enlighten me with the truth? Do I have the humility to accept his guidance even when it conflicts with my way of thinking?

The *mishneh* says עשה לך רב, assume for yourself a master. *Meforshim* explain that the word עשה also means to force. We must accept our *rav* even when it’s difficult.

However, the word עשה can also be translated literally as “make for yourself a master” and be interpreted facetiously to mean that we should make our own master, custom-design him to suit our desires and not lead us beyond our comfort zone. And we’ll fool ourselves into thinking that we’re actually fulfilling the directive of the *mishneh*.

Having a true leader to follow is a gift, and to a large degree it’s up to us whether or not to utilize this gift.

[1] *Igros Kodesh* vol. 18 pg. 513.

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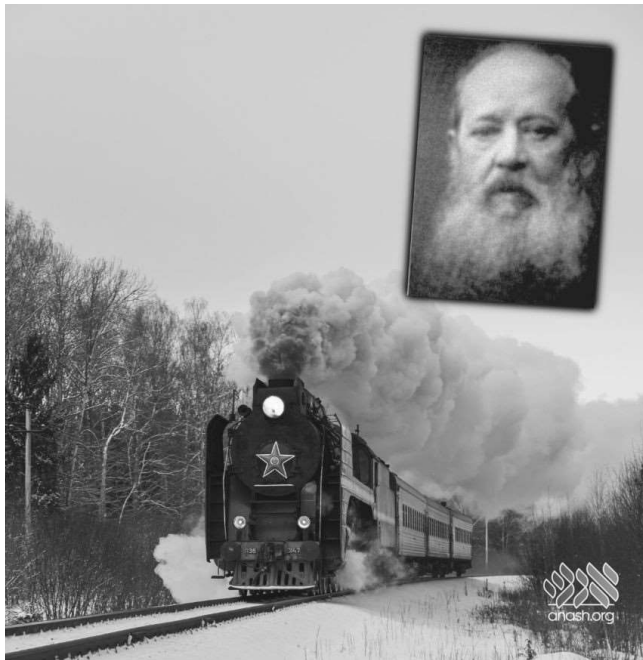
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THE RAILROAD MAGNATE WHO WAS THE REBBE'S AMBASSADOR

NEWS ג' אלול ה'תשפ"ג - AUGUST 19, 2023



A wealthy chossid who lived in the capital city of Petersburg, R. Shmuel Michel Treinin was a supporter and activist for the Rebbe Rashab. But when he proudly showed the Rebbe his huge factory, the Rebbe reminded him whose davening brought it.

Reb Shmuel Michel Treinin was a chossid of the Rebbe Maharash and the Rebbe Rashab. He lived in Petersburg and was very rich. He was very involved in communal matters on behalf of the *Yidden* in Russia and assisted the Rebbe Rashab and the Friediker Rebbe in this realm. He was a smart man with strong beliefs, and he was proud of being a chossid, even

when among unreligious, well-to-do people. If someone commented negatively about *Yidden*, he knew how to respond.

*

Once when visiting the Rebbe Rashab in Lubavitch, the Rebbe told him to give ten thousand rubles for communal matters. Reb Shmuel Michel, however, was hesitant and refrained from doing so.

Sometime later, he was riding in his carriage in the streets of Petersburg, when suddenly the Czar's carriage came towards them. His driver, not knowing who it was, did not move aside, causing disrespect to the Czar. Reb Shmuel Michel was fined ten thousand rubles. He bemoaned, "These are the ten-thousand ruble I refrained from giving to the Rebbe..."

*

Reb Shmuel Michel had the rights to building the tracks for the trains near Petersburg. He had a huge factory for this task with thousands of employees. Once when the Rebbe Rashab visited Petersburg, Reb Shmuel Michel asked him to come tour his factory. The Rebbe agreed and visited the whole facility with all its wings and sections, inquiring about every detail.

At the end when the Rebbe was ready to leave, Reb Shmuel Michel asked, "Rebbe, what do you think about the factory?" The Rebbe responded, "How do you think you got all this? It's because in Lubavitch during the *davening* on Rosh Hashana you are thought about."

*

R' Shmuel Michel was a very wealthy chossid and was very organized and put together by nature. He had dealings with numerous important government officials, and was always dressed immaculately.

Once, the celebrated chossid R' Michoel der Alter came to Petersburg for the purpose of getting a bochur freed from the draft. He came to R' Shmuel Michel for assistance, and R' Shmuel Michel was accompanying him to visit some important officers who would perhaps be able to help their cause.

R' Michoel went around the streets of Petersburg the same way that he did in Lubavitch; he didn't pay any special attention to his attire. Furthermore, at the time of the story R' Michoel was apparently before davening, and wasn't even buttoned up.

R' Shmuel Michel was walking alongside R' Michoel in the street, and feeling distinctly uncomfortable. Here he was, the respected businessman who everyone knew and held in such high esteem, and he was being escorted by what looked like a tramp! Of course he wouldn't say anything to R' Michoel, who he was in awe of, but every time one of his acquaintances passed by them he felt like running away and hiding.

Finally, he could not contain himself, and a long sigh burst out of his mouth. Startled, R' Michoel asked him if everything was alright. R' Shmuel Michel tried very respectfully to suggest to R' Michoel that at least when walking in the streets of Petersburg he could make himself more presentable.

When R' Michoel heard that this was what was troubling his colleague, he turned to him reproachfully and exclaimed:

"Gevald, R' Shmuel Michel, in vos ihr ligt?!!" Gevald, R' Shmuel Michel, is this what your mind is on?!

For sources, visit TheWeeklyFarbrengen.com

POPULAR TEACHER TRAINING COURSE REACHES FAR AND WIDE

NEWS ד' אלול ה'תשפ"ג - AUGUST 21, 2023



Igud Hamelamdin's teacher course has earned itself a name as a top-tier course, with its latest run attracting mechanchim from across the world and from other *kehilos*, as the Rebbe predicted that "everyone will come to Chabad for chinuch matters."

If teacher training transforms the classroom, then better training will certainly lead to even better results. Now, thanks to the Lubavitch Chinuch Organization **Igud Hamelamdin**, over 200 new and returning teachers have undergone superior training by experts in chinuch.

The course has earned the praise of teachers and principals for its time-honored methods, lucid delivery, and down-to-earth guidance. Numerous graduates of the course have already been placed in schools around the country.

Over this summer, thirty motivated participants have gathered in person or tuned in via video feed, to invest in top-notch Chinuch, covering every area of the classroom and beyond through Igud Hamelamdin's comprehensive "Hachshara Lamelamdin" Teacher Training Course.

The course includes five top presenters: Rabbi **Michel Rottenberg**, renowned mechanech and coach; Rabbi **Michoel Gourarie** of Sydney, Australia, veteran mechanech and trainer; Rabbi **Yehoshua Lustig**, menahel Oholei Torah; Rabbi **Mendel Klyne**, Menahel – Cheder Chabad Detroit; and Rabbi **Shmuel Wagner**, mechanech – ULY Ocean Parkway.

Notable among the attendees was a group of mechanchim from Melbourne, Australia, and a group from Baltimore, MD. These mechanchim who had already been teaching in the classroom for several years, decided to improve their teaching by joining the course, and they were astounded by its clarity and practicality.

Another outstanding group came from other chassidische *kehilos* who had learned about the quality course and decided to join. As the Rebbe told Rabbi Shmuel Chefer, dean of the

Beis Rivkah seminary in Kfar Chabad, in a Tishrei 5721 yechidus: "There will come a time when everyone will come to Chabad for chinuch matters."

The popular course covers the fundamentals that every teacher should know, such as preparing and presenting an engaging and comprehensible lesson, motivating students to love learning, and creating a positive and productive school atmosphere.

"We spare no effort in reaching our goal of providing the very best Chinuch skills and methodology," says **Rabbi Avrohom Bluming**, director of Igud Hamelamdin. The organization states its mission – to support, inspire and empower teachers, giving them all the tools they need to optimize their classroom teaching. It instills in teachers a revitalized pride in belonging to the select cadre of individuals who are dedicated to the holiest mission of all.

Graduates gathered on Zoom for a Siyum ceremony marking the conclusion of the course, where they were addressed with inspiring words by the presenters, as well as a special guest of honor **Rabbi Moshe Wolberg**, longtime maggid shiur and today a Rosh yeshiva in Kfar Chabad, who, in his inimitable style, explained the "geder" of a mechanech and what it means in practice.

Graduate Rabbi **Avrohom Cadaner** spoke at the siyum on behalf of all the other graduates. He noted that although many of the topics are familiar to one who is involved in chinuch, the fresh perspective and tools gained at the course were exceptional.

The 5783 course graduates are Rabbis: **Menachem Marmulzsteyn, Menachem Cadaner, Yehuda Gorkin, Naftali Salzman, Yossef Milan, Levi Shuchat, Yehoshua Korenblit, Yisroel Haller, Avraham Kroll, Yechiel Schanowitz, Eliezer Wulliger, Menachem chazan, Menachem Pinson, Yisrael Menachem Mendel Eliashiv, Menachem Sufrin, Yudi Green, Levi Morozow, Levik Gourarie, Menachem Namirovski, Yisrael MM Eliyashiv, Menachem Sorkin, Reuven Mizrachi, Menachem Cohen, Yehoshua Laufer, Yitzchak Rahav, Yanky Werner, Levi Zirkind, Menachem Mendel Wolowick, Moshe Teitelbaum.**

770 ANNOUNCES NEW RULES ON TISHREI SEAT ASSIGNMENTS

NEWS א' אלול ה'תשפ"ג - AUGUST 23, 2023



With Rosh Hashana right around the corner, the *Gabboim* of Congregation Lubavitch at 770 Eastern Parkway have announced new rules regarding seat assignments for Rosh Hashanah and Yom Kippur.

By Anash.org reporter

With Rosh Hashana right around the corner, the *Gabboim* of Congregation Lubavitch at 770 Eastern Parkway have announced new rules regarding seat

assignments for Rosh Hashanah and Yom Kippur.

Under the new rules, only a person who **paid** for a seat in the previous year will retain the right to repurchase it for the upcoming year. There will be no more *chazakas* over seats.

In past years, oftentimes, people with the original right to the seat would resell it to someone else. Going forward the seat will exclusively display the buyer's name, and you will not be allowed to switch it.

The Gabboim are stressing that each seat is intended for a single individual. Should multiple people be found using the same seat, it will result in the forfeiture of the right to repurchase it in the future.

The new rules come after another major change that is due to rising expenses. Going forward, everyone will be required to pay full price, as **they will no longer offer** any discounts on seats for Rosh Hashana and Yom Kippur.

See the full list of regulations below.

Shul Regulations Regarding Seat Assignments for Rosh Hashanah and Yom Kippur

- 1) The Gaboim will announce seat prices on or around Rosh Chodesh Elul.
- 2) Anyone who bought a seat in the previous year retains the right to repurchase it for the upcoming year. No additional rights will be granted.
- 3) Failure to contact the shul regarding the seat by Motzei Shabbos Slichos will result in forfeiture of the right to repurchase it. The Shul is not obliged to initiate contact with the owner, and no exceptions will be made.
- 4) Payment should be made from Rosh Rosh Chodesh Elul until the following 15th of Av. The payment responsibility rests with the owner of the seat. In the event of

incomplete payment, the owner will forfeit their right to the seat.

- 5) Unsettled debts, regardless of their nature, to the Shul are grounds for seat expropriation.
- 6) Excessive effort in collecting payment for the seat is grounds for seat expropriation.
- 7) The seat will exclusively display the buyer's name, with no other names appearing. The buyer is the legitimate owner of the seat and holds the complete right to renew the seat purchase for the following year.
- 8) Any modification or addition to the name on the label will result in an additional charge of \$50. In cases where there are two names on the label, the first name listed will have exclusive rights to purchase the seat for the following year.
- 9) The seat is intended for a single individual. Should multiple people be found using the same seat, it will result in the forfeiture of the right to repurchase it in the future.
- 10) The right to the seat is for Rosh Hashanah and Yom Kippur tefillos only.
- 11) The payment for the seat is regarded as "Shul membership fee" for the forthcoming year.
- 12) The seats are the property of the Shul, and the Shul possesses the authority to make decisions regarding seat assignments, in accordance with Halacha, as determined by the Beis Din of Crown Heights. In any dispute, the Shul maintains the Halachic upper hand.

1,000TH KIDNEY DONATED IN BREATHTAKING MILESTONE

NEWS י"ז אלול ה'תשפ"ג - AUGUST 24, 2023



In 2006 when Mendy Reiner founded Renewal, they were hoping for one kidney transplant a year. This past Monday, they celebrated the remarkable achievement of arranging 1,000 successful transplants.

What began as one man's personal vision has blossomed into an extraordinary world-class organization, helping individuals and families navigate the complex process of kidney transplants, from finding a suitable donor to arranging all the medical and additional myriad details.

Back in 2006 when **Mendy Reiner** founded Renewal, they didn't dream of 10 transplants, let alone 1,000 transplants.

They said if we do just one transplant a year the investment will pay off.

This past Monday, Renewal celebrated the remarkable achievement of arranging 1000 successful kidney transplants.

Since its humble beginning in 2006, with just two transplants, Renewal has grown nationwide and worldwide, facilitating Nationwide kidney swaps, opening a virtual lab with the latest cutting-edge matching systems, and demonstrating its commitment to improving lives and bringing renewed hope to individuals suffering from kidney disease.

Under Mendy's passionate and laser-focused leadership, Renewal has become a pioneering force in the field of organ transplantation. The completion of 1000 successful kidney transplants is a milestone that is evidence of an incredible team of employees, supporters, and medical professionals, working together toward the common goal of bringing relief to patients suffering from chronic kidney disease.

Renewal's incredible journey proves its steadfast dedication and continuing focus on advancements in organ transplantation. By employing cutting-edge technology, building and cultivating relationships with medical professionals and healthcare facilities, and emphasizing compassionate care, Renewal consistently achieves outstanding results.

On this momentous occasion, Renewal, along with the global Jewish community, takes this opportunity to express immeasurable gratitude and give a standing ovation to all our

kidney donors – the central players in Renewal’s extraordinary journey of bringing hope and life to suffering individuals.

Additionally, Renewal thanks every volunteer and employee for their hard work, dedication, and collaboration in reaching this phenomenal achievement and the medical professionals for their care, compassion, and competence.

To learn more about Renewal and its achievements, personal stories, and more, please visit www.renewal.org or email info@renewal.org.

WHEN A LUBAVITCHER DISCOVERS THAT THE PRIEST IS JEWISH

NEWS ח' אלול ה'תשפ"ג - AUGUST 24, 2023



While leading a group of tourists through Kever Dovid Hamelech, a priest remarked that he was born to Jewish parents, Holocaust survivors. A Lubavitcher bochur overheard, and this was the result...

By Anash.org reporter

No Jew is ever too far gone.

A priest, wearing the clothes of his religious group, was leading a group through the complex of Kever Dovid Hamelech, a site revered by Yidden and *lehavdil* others as well. During his tour, he mentioned that he was born to Jewish parents, and they had survived the Holocaust.

The comment was overheard by a Lubavitcher bochur who was nearby. When he heard that, he knew exactly what to do.

He approached the priest, and ignoring the cloak, hat and sandals, he focused on the *neshama* underneath. He offered him a chance to put on tefillin, almost certainly for the first time in his life.

The priest wouldn't removed his sleeve, but the bochur donned the *tefilin shel rosh* with him and said the *bracha* and *shma yisroel*, the same line his parents' counterparts had said as they were being led to the gas chambers...

He even managed to get in a short dance of *siman tov u'mazal tov* for the "bar mitzvah" of the precious Yid, whose *neshama* was waiting to be discovered...

NEW SHLICHUS WITH 11 KIDS: GREENBERG FAMILY'S COURAGEOUS MOVE

NEWS ח' אלול ה'תשפ"ג - AUGUST 24, 2023



After building an entire community from scratch, raising eleven children, and even purchasing a building, the shluchim to Pudong, China were faced with their community's mass exodus. Instead of giving up, they are moving on to a new shlichus.

By Anash.org reporter

Starting a new shlichus is always a challenge. Starting a new shlichus with 11 kids? Unprecedented. But that's exactly what Rabbi **Avraham** and **Nechomi Greenberg**, are setting out to do.

17 years ago, the Greenbergs were sent to Pudong, Shanghai, China where they co-founded a Chabad Jewish center, and spread the light of Judaism for the hundreds of Jews living and visiting there.

The last three years in China were unbelievably challenging. Most foreigners left the Shanghai and Pudong area, and the few local Jews who remained were completely cut off from the wider world. For about six months the Greenbergs themselves faced quarantine without the possibility of leaving their house.

Even during those extremely difficult times they persevered, to keep the embers of Judaism in Shanghai alive. Using every tool at their disposal, they remarkably managed to lead minyanim, Torah classes, Bar Mitzvah celebrations and children's activities.

Even during the great lockdown, when the 28 million residents of Shanghai were locked in their homes for long months, and transportation and delivery services were shut down, the Greenbergs made sure that every Jew in Shanghai had Matzah for Pesach.

Now, after the dust has settled from the corona storm, it has become clear that 90 percent of their community in Shanghai has not returned to the city, and there are only a few families remaining in Pudong.

In light of the situation, they have decided to embark on a new journey to Phuket, Thailand where they together with their 11 children to establish will establish a new Chabad house for the developing local community there.

When asked about the difficulty of leaving a home and community he toiled to build for the last seventeen years, and moving with grown children and a family of eleven, he didn't hesitate for even a moment, he said:

"It doesn't matter where we live- here or there we are doing the Rebbe's shlichus. If there are Jews there that need help, that's where we are going. In Hayom Yom we learned "Mi'Hashem mitzadei gever konanu", Hashem sends each person where he needs to be to fulfill his mission in this world."

The shlichus in Phuket will be similar to the one in China, in that Rabbi Greenberg will be working with the local community. There is another shliach there, Rabbi **Shalom Glitzenstein**, who caters to the many tourists who visit the area.

Of recent, Phuket has become a refuge of sorts, for many of the foreigners in the surrounding areas who needed to relocate during Covid due to restrictive policies in the locations they were at. In fact, some of the local families are old friends of the Greenbergs from back in Pudong, China.

"The children will continue their same lifestyle as before with the online school. They even have a bonus now that school will be starting at 3 p.m. instead of four, due to the time difference," shared Rabbi Greenberg. "One slight inconvenience is that Pudong is fourteen and a half hours from New York, while Phuket is over twenty."

The family plans to move before the Yomim Tovim. Today they have launched a fundraising campaign, for the benefit of the new mission in Phuket. To join in the support of the newest shluchim of the Rebbe, click here to donate restartingshlichus.com

MID-ATLANTIC KINUS BRINGS CAMARADERIE, JOY, AND TORAH

NEWS ח' אלול ה'תשפ"ג - AUGUST 24, 2023



Hundreds of shluchim from around the Mid-Atlantic region gathered together for a full day of camaraderie, development, and inspiration at Chabad of Cherry Hill, N.J.

On a sunny Tuesday, hundreds of shluchim from around the Mid-Atlantic region gathered together for a full day of camaraderie, development, and inspiration. Hosted by Rabbi **Mendy** and **Dinie Mangel** of Chabad of Cherry Hill, N.J., the short-but-packed day provided a large, and much-needed boost for these dedicated field soldiers who rarely ever get the chance to stop and think for themselves.

The sprawling, gleaming Chabad Center in this South Jersey town was a most suitable host location for such a large and active group of shluchim. Workshops, lectures, refreshments and meals, and of course, good old farbrenging between each other made for an all-around fabulous day.

As it was just after Chof Av, the yahrtzeit of the Rebbe's father, Harav **Levi Yitzchak Schneersohn**, the first workshop of the day was given by a native Mid-Atlantic shliach, Rabbi **Dovid Dubov** of Princeton, N.J, author of a number of annotated and elucidated works on Reb Levik's teachings. Rabbi Dubov captivated the audience with the brilliance of these unique works.

"Rabbi Dubov really was able to explain these deep concepts in Chassidus to everyone," said Rabbi **Hersh Loschak** of Chabad at Rowan University in Glassboro, N.J. "He impressed upon us how special it was to connect with the Rebbe's father, as it is a personal matter for our Rebbe, strengthening our own *hiskashrus*. It was especially nice to be able to take home a brand new kovetz of Reb Levik's Torah, and bring a part of the *kinus* and its energy back home with us."

Other workshops were devoted to the particular needs and nuances of daily life on shlichus. Esteemed Lubavitcher Rov, Rabbi **Levi Garelik** spoke about various halachic matters that shluchim might encounter, focusing on areas of halachah with elements many people aren't even aware of. For example, while it would seem fair to assume that something labeled "non-dairy" is not milchigs, the reality is that many times, it isn't. What

can satisfy government standards to be considered “dairy-free” may not pass halachic muster—all this to say that one must be vigilant, knowledgeable—and ready to ask questions.

A session dedicated to chinuch, specifically the needs, wants, and hopes of the average bochur in mesivta was delivered by Rabbi **Mendel Levin**, mashpia in Yeshiva Mesivta Menachem in Westchester, N.Y. There was also ample guidance for fundraising, ably and expertly led by veteran fundraising coach and seasoned Shliach, Rabbi **Elazar Green** of Lancaster, PA.

Beyond the experts and lectures, one session all shluchim enjoyed was a round table led by Rabbi **Avi Richler** of Gloucester County, N.J. In a true display of “*Ish es re’ehu ya’azoru*,” each shliach had the opportunity to share a good idea, a tip, or a best practice from their own shlichus. “It was a real feeling of ‘we’re all in this together,’” said Rabbi **Kushi Schusterman** of Harford County, Maryland. “One interesting idea shared by Rabbi **Levi Neubort** of Fairlawn, NJ, was that together with every thank you letter he sends, he attaches one dollar, telling the recipient to give it to a charity of their choice. I understood that our job is not only to say thank you, but to empower people to do amazing things.”

The grand banquet was a beautiful moment as the emcee and host, Rabbi Mendy Mangel, introduced a close friend and supporter of Chabad who shared remarks with the shluchim. “There were some amazing stories shared at the banquet,” said Rabbi **Sholom Raichik** of Chabad of Upper Montgomery County, Maryland, who himself shared a dvar Torah at the event. “I was particularly moved by Rabbi **Sholom Leverton** of West Windsor, N.J.’s remarks, as he spoke from the heart and impressed upon us that success in shlichus is not about numbers, but rather individual interactions that change lives, even in a small way. “All in all, the kinus was uplifting and supportive. Everyone felt that it was a very worthwhile time.”

“As we near the end of this Hakhel year, this Kinus truly affirmed the tremendous power of coming together with fellow Shluchim,” said Rabbi **Moshe Kotlarsky**, Chairman of the International Kinus Hashluchim, who also attended the kinus and addressed those gathered. “Getting together and being mechazek one another, along with the insights shared here, strengthens our joint mission, following the path the Rebbe illuminated for us to reach yet another Jew in a meaningful way.”

CGI UK FOR BOYS WRAPS MOST SUCCESSFUL SUMMER

NEWS ח' אלול ה'תשפ"ג - AUGUST 25, 2023



Camp Gan Yisroel for boys in the UK just finished the most successful summer experience with an unprecedented number of campers coming from around the world!

The camp was held in a fabulous activity center in the scenic Peak District in England. Directed by Rabbi **Shmuli Brown** and Menahel Ruchni Rabbi **Folly Dubov**, over 165 boys and staff, enjoyed a fun-packed summer of learning and activities in a Chassidisher fun and lively atmosphere. Many came to the UK from various countries in Europe, Ukraine, Israel and America, as they knew CGI UK offers the best possible summer experience one can dream of.

The dedicated, energetic and devoted Head Counselors **Moshe**

Golomb and **Mendel Zaltzman** and the Masmidim Division Head Counselors **Chaim Eliyohu Sternberg** and **Lippy Baumgarten** together with the Learning Director **Levi Potash** and their remarkable talented, and devoted counselors did an outstanding job, literally transforming the lives of many campers. Every counsellor knows CGI UK is a Shlichus and they maintain the connection with the campers for many years.

Already on the first full day of camp, the campers were full of energy as they had two trips to ice skating and then a trampoline center!

CGI UK arranged the most incredible and beautiful Bar Mitzvah for one of the campers, whose father is unfortunately wheelchair-bound with an illness. All campers dressed in their finest Shabbos clothes, the food was sumptuous, the speeches were uplifting and the dancing was beyond energetic – like Simchas Beis Hashoeivo in Crown Heights!

The children had so much fun with the amazing trips from a massive amusement park with thriller rides, go-karting, ice skating, swimming, canoeing, 3G swings, archery, high ropes, zip lining, laser shooting, bowling, hikes, trampoline center, midnight runaways, farbrengens, sports, activities, color war, the banquet and so much more. This was all done in the span of 13 days!

The amount of Mishnayus Baal Peh learned, Maamorim, Tanya Baal Peh and Hachlotas taken was outstanding, the entire camp got up very early and sat for more than 2 hours reciting Tehillim on Shabbos Mevorchim Elul, for some of the children this was their very first time saying Tehillim!

The Masmidim division (14-16 years old) had a special mitvza with 4 boys winning fantastic prizes of going to spend Tishrei by the Rebbe, fully paid for by the devoted counselors. A large group of campers are planning to attend CGI UK's 'Tishrei by the Rebbe' program bez'H being run by our devoted Masmidim counselors who are raising funds for it, Mendel Weinbaum, Shlomo Stern, Mendel Cunin, and **Reuven Brenenson** together with the head staff.

The success stories in camp were remarkable, with many campers taking upon themselves new Hachlotas to strengthen in their Yiddishkeit, Chassidshkeit and Hiskashrus to the Rebbe, to which they all wrote in a pan to the Rebbe at the end of camp.

The Chayus in davening and bentching, the entire camp singing in unison with hands around each other's shoulders by the Shabbos meals and all the beautiful stories, were amazing.

The children were fascinated by the general learning classes given by Rabbi **Folly Dubov**, who instilled Chassidishkeit in the campers throughout the duration of the camp in his unique way.

Massive credit goes to the Head Cook Rabbi **Yechiel Wilhelm**, his wife **Sara**, and the entire kitchen staff for preparing such gourmet food and going way and above beyond their job, caring for each camper. Lots of thanks and gratitude to **Tzivia Brown** and the GM's **Mendy Uhrmacher**, **Tzviki Levine** and **Sholly Cohen** for being a massive help in camp and for a summer that won't be forgotten for a very long time.

The parents said that their children could not wait until next year and that they had the most amazing summer experience ever!

Even though, the words of 'Goodbye Gan Yisroel' where every camper was singing with arms around each other with tears rolling down their cheeks, CGI UK never says 'goodbye' as they have throughout the entire year, many Mivtzahs keeping the children engaged and inspired till the next summer!

Thanking our dear sponsors: Chevington Cheese, Keren Esther, and other anonymous sponsors.

NEW TORAH DEDICATED IN MEMORY OF CROWN HEIGHTS ENTREPRENEUR

NEWS ח' אלול ה'תשפ"ג - AUGUST 25, 2023

Photos: Oded Kaizerman/Anash.org



Family and friends gathered on Thursday to celebrate the completion of a new Sefer Torah, dedicated in memory of R' Shimmy Ben-Abou, in connection with his first yahrzeit.

Photos: Oded Kaizerman/Anash.org

Family and friends gathered on Thursday to celebrate the completion of a new Sefer Torah, dedicated in memory of R' **Shimmy Ben-Abou**, in connection with his first yahrzeit.

R' Shimmy Benabou, was a Crown Heights businessman and entrepreneur in the food retail business who helped many and was known as a tremendous *ba'al tzedaka*.

Writing the final letters and completion of the Torah was held at the Ben-Abou family

home at 1379 Carroll Street. Followed by a procession to Lubavitcher Yeshiva for Hakofos and dancing.

KINUS HIGHLIGHTED PROFESSIONALISM OF “REGULAR” MELAMDIM

NEWS | א' אלול ה'תשפ"ג - AUGUST 22, 2023



‘By Mechanchim For Mechanchim’ is a catchy phrase that describes how 10 “regular” *melamdin* were featured as presenters at the Kinus HaMechanchim this summer.

‘By Mechanchim For Mechanchim’ is a catchy phrase that describes how 10 “regular” *melamdin* were featured as presenters at the Kinus HaMechanchim this summer.

The Kinus HaMechanchim prides itself that the quality of the presentation, discussions and deliberations are unmatched by any other such gathering and the series of small presentations by mechanchim were no exception. It took a great deal of

preparation on the part of the melamdin but the multiple sessions came off flawlessly.

Rabbi **Yoel Vogel**, Lubavitcher Yeshiva Crown Street and Rabbi **Avrohom Sherr**, Lubavitcher Yeshiva Ocean Parkway were put in charge of the sessions and they did a yeoman’s job assuring the interest and proving lasting value of the presentations. As Rabbi **Shneur Wilhelm** principal of the Lubavitch Academy in Margate FL exclaimed to Rabbi **Nochem Kaplan**, “We have a great deal of unrecognized talent among our mechanchim, we should be more appreciative”.

Rabbi **Avrohom Shtrocks** of Cheder Zichrom Shmuel in Nyack presented on the topic of Healthy Expectation in Kriyah, Rabbi **Chnanya Hoffinger** discussed “How to Introduce gemorah to your Talmidim” while Rabbi **Shneur Munitz** of Cheder Menachem of Kingston PA, presented on the steps for older talmidim to understand Gemorah. Rabbi **Akiva Steinmetz**, first grade rebbe at the Lubavitcher Yeshiva on Ocean parkway and Rabbi **Levi Lipinsky**, second grade rebbe in Cheder Chabad Philadelphia presented on “Bringing the Yomim Tovim to Life” Rabbi **Yisroel Matusof** of Chabad Cheder Chabad of Arizona addressed the topic of teaching about “shalshes nesia Chabad”. Rabbi **Shmuel Wagner** of the Lubavitcher Yeshiva, Ocean Parkway presented on the objectives of teaching mishnayos and Rabbi **Yoel Vogel** on Chumash Skills.

One of the unspoken objectives of the kinus was to elevate the sense self-respect of mechanchim and to demonstrate their professionalism. That was more than accomplished

during the By Mechanchim For mechanchim sessions. Rabbi Nochem Kaplan who has been running kinusim for more than 20 years for the Merkos Chinuch Office and before that he chaired many Torah Umesorah conventions remarked that the current crop of mechanchim exceed by for the professionalism and dedication of many of their predecessors.

ALASKA'S STATE FAIR HAS SOMETHING NO OTHER FAIR HAS

NEWS ה' אלול ה'תשפ"ג - AUGUST 22, 2023



As a quarter-million people descend on the Alaska State Fair in Palmer, Alaska, the local shluchim and a group of Lubavitcher bochurim are manning a Chabad pavilion to bring Yiddishkeit to the fairgoers.

By Anash.org reporter

As a quarter-million people descend on the annual Alaska State Fair, Chabad is on hand, providing Yiddishkeit for the fairgoers for 14 hours every day.

Held every year in Palmer, Alaska, the Alaska State Fair draws visitors from across the state and many tourists as well. The fair features giant vegetable exhibits, and thousands of exhibits in categories including art, baked goods, canning, clay arts, crops, fiber and fleece, flowers,

handwork and needlework, home brew, honey and bee products, livestock, photography, poultry, quilts, sewing, and woodworking. And now, they feature Chabad as well.

Local shluchim Rabbi **Mendy** and **Chaya Greenberg**, together with a group of bochurim who are studying in the Yeshiva at the Ohel, are manning a Chabad pavilion at the fair from 10:00 AM to 12:00 AM every day, offering the tens of thousands of visitors a chance to put on tefillin, receive an ARK tzedaka box, or just speak about Yiddishkeit.

Each visitor, and especially children, are invited to drop a coin in a "Kindness generator", where they watch how the coin spins its way down and "generates kindness". They then each received a tzedaka box called 'ARK', an acronym for Acts of Routine Kindness. Thus, thousands of adults and children are introduced to the mitzvah of tzedaka, and encouraged to continue it on a regular basis.

The pavilion, which opened this week, will remain open for the entire three weeks of the fair, and thousands of visitors are expected to pass through.

"It is worthwhile to note that the pavilion at the state fair is the only one of its type in all 50 states of America," Rabbi **Yosef Greenberg**, Head Shliach to Alaska, told Anash.org.

75 YEARS TO HIS IMPRISONMENT, CHABAD PARLIAMENTARIAN HONORED

NEWS ה'תשפ"ג - אוגוסט 22, 2023



In the world's oldest prison, the Russian House of Representatives recognizes the unforgettable Chabad chossid and activist Rabbi Mordechai Dubin, who served as a Member of Parliament in Latvia.

In a moving ceremony, the memorial plaque for the legendary and unforgettable Chassidic "prisoner" Rabbi **Mordechai Dubin** was unveiled. Rabbi Dubin was both a major spiritual leader and a political leader, who served as a Member of Parliament for the Agudas Israel party while heading the Jewish community in Latvia until 1940. He was instrumental in the release of the **Friediker Rebbe** from prison.

The memorial plaque was arranged after the Chief Rabbi of Russia **Berel Lazar**

visited the prison last Chanuka and at a meeting with the prison administration told them about Rabbi Dubin who had been incarcerated there for 3 years because of his activities for Russian Jewry. They unanimously decided to commemorate his memory with a plaque, and the Prison Chaplain Rabbi **Ahron Gurevitch** ensured the idea was turned into a reality.

Rabbi Dubin served as a delegate to the House of Representatives in Latvia, and was a very charitable person. With his great spirit and kindness, he worked extensively for the benefit of Russian Jewry. In the First World War, he was able to save thousands of Jews, during the Second World War he was imprisoned in this prison, like so many devoted Chassidim who suffered within these walls that have been working continuously for the past 240 years in the center of Moscow and is known as "Butirsky Prison".

The ceremony was held a few days ago with Prison Chaplain Rabbi Gurevitch, who does so much throughout the year for the benefit of the Jewish prisoners in Russian prisons. Just one example is the establishment of shuls in various prisons enabling the Jewish prisoners to daven, put on Tefilin, attend Torah classes and even farbrengens on special dates in the Jewish calendar.

On behalf of the prison services, a distinguished delegation of representatives participated, led by the Deputy Head of the Federal Correctional Service of Russia in Moscow, Matvey Novikov. The guests gathered in the synagogue located in the southern wing of the prison, along with the Jewish prisoners who were very moved to hear about Rabbi Dubin. They also put on Tefilin and enjoyed the kosher meal provided weekly by Rabbi **Shlomo Dishko**, along with the weekly activities of Rabbi **Yitzchak Zilberg**, who are so dedicated to the wellbeing of the Jewish prisoners.

Photography: Butirsky Prison Spokesman

CHABAD SCHOOL PRINCIPALS MEET UP AT KINUS HAMECHANIM

NEWS ה'תשפ"ג - אוגוסט 21, 2023



Principals from Chabad schools all over America joined for a meeting during the Kinus Hamechanchim to share experiences, learn from others, and discuss current issues facing schools worldwide.

Chabad principals from all over America joined together at the Kinus HaMechanchim. The sessions were divided by type of schools, from chadarim to day schools, and were led by experienced principals.

Rabbi **Yitzchok Newman**, the venerable dean of the Hebrew Academy of Huntington Beach, CA, has been at his post for many decades and is still effectively creative as the day he started.

Rabbi **Boruch Kaplan** is the dynamic principal of the Western Connecticut Hebrew Academy, and Rabbi **Yehoshua Lustig** is the principal of the upper division at Oholei Torah.

Chabad schools run the entire educational gamut- from chadorim who don't have Limudei chol, to Hebrew day schools. The schools are each of a different character and the principalship is as varied as the schools they lead. The commonalities are obvious, yet the differences of these schools shape their leadership and the need to interface with school leaders from similar institutions is acutely felt.

The Kinus HaMechanchim presented the opportunity for principals from mosdos with similar objectives to talk shop. Rabbi Lustig led a large group of principals of chadorim. Rabbi Kaplan led a smaller group of day school principal,s and Rabbi Newman led of group of CEOs, who are heads of schools.

The issues raised went to the core of what the mosdos are about and the discussions were lively and dynamic. Rabbi Newman made a PowerPoint presentation about things like budgets, fundraising and teachers' salary scales. The day schools discussed enrolment policies and coordinating curricula, and the chadorim discussed curricula and classroom management issues. They all talked about the recruitment and training of teachers, as well as the retention of seasoned faculty members.

The atmosphere at the 22nd Kinus HaMechanchim was of course the catalyst for the discussions and Rabbi Nochem Kaplan, director of the Merkos Chinuch Office, said at the conclusion of the meetings:

“It’s too soon to herald the creation of a new *Igud* of Menahalim, but all the participants agreed to meet a number of times during the course of the year to follow up with a broad plan of cooperative activities”.

MISSED FLIGHT TURNS INTO A MUSICAL MOMENT

NEWS ד' אלול ה'תשפ"ג - AUGUST 21, 2023



Two bochurim on their way to Yeshiva missed their flight by four minutes, and while waiting, they met singer Levy Falkowitz. They turned the disappointment into a beautiful musical performance.

Two bochurim, **Eli Rimler**, 16, and **Nachmi Hecht**, 17, experienced a memorable musical moment with singer **Levy Falkowitz** in Newark airport on Monday morning.

On their way to Toronto for Zal, the bochurim had arrived at the airport to find out that they had missed their bag check-in by four minutes. They had to be rebooked on a new flight.

The two were riding on high energy but very little sleep, having just gotten back from Camp Chayolei Hamelech where they'd been counselors for two months. They'd arrived back in New York at 4:00 that morning and were up and running just three hours later to make their flight to yeshiva on time.

But despite the delay in plans, they didn't stress.

"Everything is hashgacha pratis," says Eli. "We figured we'd look for ways to make the most of our time."

And make the most of their time they did. Just outside their new gate, the two were delighted to meet Jewish singer Levy Falkowitz. For the musical teens, it was an opportunity not to be missed. Nachmi pulled out his violin, and Eli sat down at the piano.

Within minutes, the three put on an impromptu performance, stirring the hearts of airport passersby. See video below.

MONSEY FAREWELLS ROV ON HIS WAY TO KINGSTON

NEWS ג' אלול ה'תשפ"ג - AUGUST 20, 2023



Ahead of his move to Kingston, Pennsylvania to assume the role as the community's *rov*, Harav Gedalya Oberlander was seen off by members of the Monsey Heichal Menachem and Chabad communities.

By Anash.org reporter

Members of Heichal Menachem of Monsey and the local Chabad community gathered to see off their *rov*, Harav **Gedalya Oberlander**, ahead of his move to Kingston, Pennsylvania.

Rabbi Oberlander founded Heichal Menachem of Monsey in 5759, and had stood at its helm ever since. In time, it grew into a full shul and community. He is the chief editor of the 'Ohr Yisroel' journal

which discusses contemporary halachic subjects, and author of numerous seforim on Halacha. He is also a member of Vaad Rabbonei Lubavitch, and a *rov* and mentor to many anash and shluchim.

Two hours away, in Kingston, PA, the Chabad community has, in recent months, grown by leaps and bounds, and the search for a full-time *rov* for the community took on new urgency. After being asked time and time again, Rabbi Oberlander agreed to come and serve as the community's *rov*, and will begin in his post ahead of Rosh Hashana 5784.

As he prepared to depart Monsey, his community held a Tzeischem L'shalom and farbrengen to farewell him and thank him for his quarter-century of dedicated service.

Rabbonim, *mashpi'im* and tens of locals joined the event, held on Thursday night in the Puppa Hall in Monsey.

Divrei Torah were offered by Harav **Menachem Meir Weismandel**, *rov* of Neitra – Monsey, Rabbi **Efraim Pikarski**, *mashpia* in Morristown Yeshiva and *rosh kollel* of Heichal Menachem's *leil shishi* Chassidus Kollel, and other *rabbonim* in attendance. Rabbi Oberlander also spoke, offering his own words of Torah and thanks.

At the conclusion of the official program, many of the assembled came over to Rabbi Oberlander to personally thank him and wish him well. This was then followed by a

chassidische farbrengen, led by Rabbi Oberlander, Rabbi Pikarski, and Rabbi **Chaim Chazan**.

"We send our humble bracha to the *rov shlita* that he have much success in the new *shlichus*, and may he merit to spread Torah to many, and be a conduit to making a *dirah Loi Yisborach*," the organizers said.

LUBAVITCHER BOCHURIM PAY TRIBUTE TO FALLEN MOSSAD AGENT

NEWS ג' אלול ה'תשפ"ג - AUGUST 20, 2023



The Chabad Yeshiva of Vienna commemorated the passing of the Mossad agent M., a Mossad agent who drowned in Italy two months ago, and whose identity still remain a secret, with nearly 20 siyumim.

The Temimim at the Chabad Yeshiva of Vienna closed an uplifting Yeshivas Kayitz with a unique and moving moment: nearly twenty Siyumei Masechtos in memory of the Mossad agent – M. who drowned in the “Intelligence Agents’ boating tragedy” about two months prior.

The Yeshivas Kayitz took place in Milan, Italy, where for nearly three weeks the talmidim invested day and night holding a grand chazarah on the entire Maseches

Avoda Zara, which they learned during the year b’lyun and bekius.

As a closing trip of the Yeshivas Kayitz, the Temimim together with the Hanhala enjoyed a day at Lake Maggiore (Lago Maggiore), with the purpose of refreshing the mind and body.

After a short boat ride, the Temimim arrived at their destination: The island, Isola Bella, right near the location where the intelligence agents’ ship docked for lunch shortly before it sank. On the banks of the lake, with a background of breathtaking scenery and a cloud of sadness, the entire Yeshiva stood for the Siyumei Masechtos.

“We know almost nothing about Agent – M., apart from the first letter of his first name and fragments of descriptions shared by his colleagues. However, we do know this: Here is a person who devoted himself to saving lives literally, in Eretz Israel and in the world, in his life and in his death. While he was here in body – most likely the opportunity would never have arisen for us to thank him, but his neshama is still here, and this is our humble opportunity to finish twenty Masechtos in his memory and thus simply say two words: thank you!”, concluded the Rosh Yeshiva Rabbi **Chaim Fieldsteel** with tears.

VIDEO:

RACHMASTRIVKA REBBE JOINS CROWN HEIGHTS WEDDING

NEWS ז' אלול ה'תשפ"ג - AUGUST 24, 2023



The Rachmastrivka Rebbe of Eretz Yisroel joined the Crown Heights wedding of his great-nephew, grandson of his brother Rabbi Nachaman Yosef Twersky, on Wednesday night.

By Anash.org reporter

The Crown Heights wedding of **Yochanon Twersky** of Chicago, Illinois and **Chaya Silver** of Boro Park on Wednesday night took on a different look and feel with the arrival of the Rachmastrivka Rebbe to join the celebration.

The wedding, held Wednesday night in Razag hall, started off as regular, with the chupa at 770 and joyous dancing in the

hall. Toward the end of the celebration, the wedding was joined by the Rachmastrivka Rebbe and his entourage.

The grandfather of the chosson is Rabbi **Nachman Yosef Twersky**, son of the previous Rachmastrivka Rebbe of Eretz Yisroel, and younger brother of the current Rachmastrivka Rebbe. Already in New York due to the passing of his uncle, the Rachmastrivka Rebbe of Boro Park, this past week, the Rachmastrivka Rebbe traveled to Crown Heights to join the wedding.

As he entered, the band changed from the typical Lubavitcher niggunim to a medley of niggunim from other chassidim, and the Rachmastrivka Rebbe danced first with the chosson, then with his brother and then with the extended family.

The two brothers, the chosson, and the *mechtanim* then sat by the head table, where they wished l'chaim to each other and the Rachmastrivka Rebbe led the *sheva brachos* following benching. They then joined in the singing of *hartzige* niggunim in unison.

צולם ע"י חיב"ה ותודתינו נתונות לו

MRS. ZAHAVA MARKOWITZ, AH

NEWS ח' אלול ה'תשפ"ג - AUGUST 25, 2023



Mrs. Zahava Golda Markowitz of Bnei Brak, Eretz Yisroel, the matriarch to a large Chabad family and the mother of R' Nochum Markowitz of Crown Heights, passed away.

Mrs. **Zahava Golda Markowitz** of Bnei Brak, Eretz Yisroel, the matriarch to a large Chabad family who was dedicated to the Rebbe's mitzvot, passed away on Friday, 8 Elul, 5783.

After her marriage to Rabbi **Yitzchok Markowitz**, the couple settled in Bnei Brak. She devoted herself to Chesed work and was wholly dedicated to the Rebbe's 10 mitzvot.

She was the sister of legendary chossid and mashpia Reb **Reuven Dunin**.

She is survived by her children, **Chaya Rubinstein** – Bnei Brak; R' **Nochum Markowitz** – Crown Heights; R' **Yechezkel Markowitz** – Tirat HaCarmel; R' **Duddy Markowitz** – Netanya; **Liora Rivkin** – Kfar Chabad; grandchildren, great-grandchildren and great-great-grandchildren.

The levaya will be held Friday at Shamgar Funeral Home in Yerushalayim with burial at Har Hazeisim.

Boruch Dayan Haemes.

NEW SHLUCHIM WILL WORK WITH THE ELDERLY IN TOLEDO, OHIO

NEWS א' אלול ה'תשפ"ג - AUGUST 22, 2023

Photo: MrJacon000 via Wikimedia Commons



Rabbi Dov Ber and Rivka (nee Scheiner) Fridman, along with their son Levi Yitzchok will be moving on Shlichus to Toledo, Ohio to establish classes, events and programs for Jewish senior citizens in the area.

Rabbi **Dov Ber** and **Rivka** (nee Scheiner) **Fridman**, along with their son Levi Yitzchok will be moving on Shlichus to Toledo, Ohio to establish classes, events and programs for Jewish senior citizens in the area.

With a population of 270,871, Toledo is the fourth-most populous city in the state of Ohio, after Columbus, Cleveland, and Cincinnati. Toledo is also the 79th-largest city in the United States. It is the principal city of the Toledo metropolitan area, and serves as a major trade center for the Midwest.

The new shluchim were appointed by Rabbi **Yossi** and **Raizel Shemtov**, who have served as the directors of Bais Menachem Mendel – Chabad House of Toledo for the past three decades.

Currently, Chabad of Toledo has a host programs including a thriving Gan Yeladim Preschool, Camp Gan Israel, programs for the Russian community, adult education, women's events, programs for children and families.

The new shluchim will focus on the older population, creating special programs for that demographic.

To support the new shlichus, [cash.app/\\$DovBerFridman](https://cash.app/$DovBerFridman).

NEW SHLUCHIM TO PARAMUS, NEW JERSEY

NEWS ה' אלול ה'תשפ"ג - AUGUST 22, 2023



Rabbi Levi and Mussi Marasow will be moving to Paramus to broaden and develop the scope and reach of Chabad activities under the direction of shluchim Rabbi Moshe and Zeesy Grossbaum.

Just a few miles west of the George Washington Bridge lies the bustling borough of Paramus, NJ. Home to nearly 30,000 residents, a sizeable percentage of whom are Jewish, Paramus is a place with great people and great opportunity. Aside from its local population, Paramus is the number one shopping zip code in the

country, and is home to several Jewish schools servicing the entire county.

Enter Chabad.

In 2002, Shluchim Rabbi **Moshe** and **Zeesy Grossbaum** made Paramus their home. They set about engaging the local community, and ultimately found their niche directing the Friendship Circle of Bergen County, reaching hundreds of children, teenagers, and families of children with special needs each year.

As time passed, it became clear that there was a need to delegate the responsibility for the local Paramus community, to maximize the impact of each Shlichus.

The dawn of a new era: Rabbi **Levi** and **Mussi Marasow**, along with their baby **Chana**, will be moving to Paramus to broaden and develop the scope and reach of Chabad activities. While the Marasows will be primarily focusing on engaging the locals, Paramus is also home to multiple hospitals, retirement homes, busy commercial corridors (you know that Trader Joe's on the way to the country?), and much more, providing even more avenues for reaching Yidden at all walks of life.

"As we set out to embark on this momentous venture, we turn to our friends, family, and the greater public, who appreciate the Rebbe's vision for a world filled with goodness and the light of Yiddishkeit. We ask for your support in launching Chabad of Paramus to great heights," Rabbi Marasow said. "We are an independent non-profit organization, and are financially self-sufficient, so your support will ensure that Chabad of Paramus has the means to reach every Jew. We invite you to join us as we embark on this journey, bringing Moshiach closer- one Jew at a time."

NEW SHLUCHIM TO BUENOS AIRES, ARGENTINA

NEWS ד' אלול ה'תשפ"ג - AUGUST 21, 2023



Rabbi Chanine and Sari Grunblatt are moving on shlichus to Bajo Belgrano, a new and developing neighborhood in Buenos Aires, which is home to hundreds of Jewish families.

Rabbi **Chanine** and **Sari Grunblatt** are moving on shlichus to Argentina to create a new Chabad in the Bajo Belgrano neighborhood in Buenos Aires.

Bajo Belgrano is a new and developing neighborhood in Buenos Aires, and in recent years, hundreds of Jewish families

have moved there.

Upon initiating their new Shlichus, the Grunblatt's set themselves the goal of establishing a warm Jewish Center that will be a home for every Jew, and will spread the light and joy of the Torah and mitzvot throughout.

For the first time on the streets of the neighborhood, dozens of Jews heard the shofar on Rosh Hashanah, blessed the Daled Minim on Sukkos, participated in the reading of the Megillah on Purim and the reading of the Aseres Hadibros on Shavuos. Approximately 250 Chanukah candles were distributed on Chanukah, a gigantic central Menorah was lit, and over 300 families received Shmura Matzah for Pesach.

"Shabbat prayers, Kiddush, and Torah classes are just some of our activities," said Rabbi Grunblatt. "We plan to continue and expand our programs, reaching more and more Jews."

[Click here to be part of this great undertaking!](#)

NEW SHLUCHIM TO CENTENNIAL HILLS, LAS VEGAS, NV

NEWS ג' אלול ה'תשפ"ג - AUGUST 20, 2023



Among the bright lights of Las Vegas, a new chapter is about to unfold – Rabbi Mendy and Chaya Schanowitz, along with their daughter Hinda, will be moving to open a new Chabad Center in Centennial Hills.

As the vibrant city of Las Vegas continues to welcome new residents from all walks of life, the Chabad community is making its mark in this ever-growing metropolis. Among the bustling neighborhoods and bright lights of Las Vegas, a new chapter is about to unfold – Rabbi **Mendy** and **Chaya Schanowitz**, along with their daughter

Hinda, will be moving to open a new Chabad Center in Centennial Hills.

Centennial Hills is a relatively new community established in the early 2000s. The neighborhood is located just a short drive from downtown Las Vegas – the distance from the Strip offers a quieter, suburban lifestyle, which is attractive to the many who call this neighborhood home. It is known for its natural beauty and offers breathtaking views of the surrounding mountains.

Appointed by Los Vegas Shliach Rabbi **Shea Harlig**, and approved by West Coast Head Shliach Rabbi **Shlomo Cunin**, the Schanowitzes will provide the community with adult education opportunities, youth programming, shabbos meals and services, and holiday celebrations.

The new shluchim will host periodic events, some community-wide and others specifically catering to adults, women, or children. Additionally, they will offer social services, including but not limited to hospital visitations and challah deliveries and being available for anyone in need.

Visit ChabadofCH.com/donate to partner in this new Shlichus.